

G. PRESIDENTIAL BROADCAST STAFF (RTVM)

STRATEGIC OBJECTIVES

MANDATE

Provides audio and video documentation of the President's official functions and activities, coverage and broadcast production of events and special celebration of national significance

VISION

For the Filipino nation to have a better informed citizenry with access to information regarding the movement of the national leadership - its initiatives, programs and projects for the advancement of the lives of the Filipinos, impacting the ASEAN Region and the rest of the world

MISSION

To provide daily broadcast coverage on the activities of the President and the Executive Branch, as well as the First Family whenever necessary, and provide the public the fastest news update and information with the farthest communication reach nationwide

KEY RESULT AREAS

Anti-corruption/transparent, accountable and participatory governance

SECTOR OUTCOME

Public information dissemination

ORGANIZATIONAL OUTCOME

Responsive information dissemination of government programs and Presidential activities

New Appropriations, by Program/Project

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		<u>Current Operating Expenditures</u>			
		<u>Personnel</u>	<u>Maintenance</u>	<u>Capital</u>	<u>Total</u>
		<u>Services</u>	<u>and Other</u>	<u>Outlays</u>	
			<u>Operating</u>		
			<u>Expenses</u>		
PROGRAMS					
100000000	General Administration and Support	P 10,048,000	P 13,384,000	P	P 23,432,000
300000000	Operations	33,726,000	64,797,000	69,800,000	168,323,000
	MFO 1: Media Operations Services	33,726,000	64,797,000	69,800,000	168,323,000
	Total, Programs	43,774,000	78,181,000	69,800,000	191,755,000
	TOTAL NEW APPROPRIATIONS	P 43,774,000	P 78,181,000	P 69,800,000	P 191,755,000

New Appropriations, by Central/Regional Allocation

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		<u>Current Operating Expenditures</u>			
		<u>Personnel</u>	<u>Maintenance</u>	<u>Capital</u>	<u>Total</u>
		<u>Services</u>	<u>and Other</u>	<u>Outlays</u>	
			<u>Operating</u>		
			<u>Expenses</u>		
REGION					
	Regional Allocation	P 43,774,000	P 78,181,000	P 69,800,000	P 191,755,000
	National Capital Region (NCR)	43,774,000	78,181,000	69,800,000	191,755,000
	TOTAL NEW APPROPRIATIONS	P 43,774,000	P 78,181,000	P 69,800,000	P 191,755,000

Special Provision(s)

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES :

1. Upgrade competence and technical skills of personnel in broadcast operations.
2. Digitization and integration of programs and broadcast operations.

MAJOR FINAL OUTPUT (MFO)/PERFORMANCE INDICATORS

Targets

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MFO 1: MEDIA OPERATIONS SERVICES

Presidential Events and Activities Covered and Aired

Percentage of Presidential events and activities covered and aired	96%
Percentage of events and activities covered and aired rated good or better	93%
Percentage of Presidential events and activities covered and aired on prescribed schedule	96%