

MALACAÑANG  
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 894

**DECLARING THE LAST WEEK OF THE MONTH OF SEPTEMBER OF EVERY YEAR AS NATIONAL TOURISM WEEK**

**WHEREAS**, it is the policy of the State to promote, encourage and develop tourism as a major national socio-economic activity;

**WHEREAS**, the observance of tourism day as a worldwide activity is celebrated on the 27th day of September of every year as declared by the World Tourism Organization and Proclamation No. 1942 dated February 1, 1980;

**WHEREAS**, in order to coincide with the above declaration of the World Tourism Organization and Proclamation No. 1942, and to instill national consciousness on tourism as an instrument of progress towards an accelerated national development, unity and identity as a nation, it is proper and fitting that the observance of National Tourism Week be moved from the first week of May of every year pursuant to Proclamation No. 549 dated April 6, 1990, to the last week of September of every year;

**NOW, THEREFORE, I, FIDEL V. RAMOS**, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby declare the last week of the month of September of every year as National Tourism Week. I call upon the citizens of the Philippines to observe the said period with appropriate activities designed and initiated by the Department of Tourism to promote the objectives and goals of this proclamation.

This supersedes Proclamation No. 549 dated April 6, 1990 and all other previous executive issuances inconsistent herewith.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

**DONE** in the City of Manila, this 3rd day of October in the year of Our Lord, Nineteen Hundred and Ninety-Six.

By the President:



**RUBEN D. TORRES**  
Executive Secretary

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IN REPLYING, PLEASE CITE:

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