

MFN 4476

**Office of the President  
of the Philippines  
Malacañang**

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MEMORANDUM ORDER NO. 44

CREATING THE "BIGAY PUSO PASKO" COMMITTEE FOR THIS  
COMING CHRISTMAS.

In order to give meaning to the spirit of Christmas which, traditionally, involves gift-giving specially to deserving and indigent families, there is hereby created the "Bigay Pusong Pasko" Committee, hereinafter referred to as the Committee, which shall be headed by Mrs. Nelly F. Villafuerte as Chairman, with the following as members:

Cecilia Guidote Alvarez  
Anita Canieso  
Patricia Gonzales  
Patria Jardiniano  
Celia Diaz Laurel  
Fe P. Montañon  
Lourdes Ll. Pimentel  
Amelita Ramos  
Rosie Lovely Romulo  
Dulce Saguisag  
Lilian L. Sotelo  
Mercedes Tuason  
Monica de Villa  
Carmen Yulo  
Beatriz Zobel

The Committee shall conduct a Christmas fund drive, and for this purpose, may solicit and accept voluntary donations in cash or in kind both from the government and private sectors. All donations given to this noble cause shall be exempt from income, gift, amusement and all other taxes and shall be fully deductible for income tax purposes.

The Committee shall formulate a program for the efficient distribution of gifts to the deserving and indigent families. The Committee may also call

on heads of ministries, bureaus and offices, government-owned or controlled corporations and local governments for such assistance as it may need in the attainment of its objectives.

This Memorandum Order takes effect immediately.

By authority of the President:

  
JOKER P. ARROYO  
Executive Secretary

Manila, October 17, 1986